



The Danish Association of Play



Ministry of Environment  
of Denmark



DANISH SAFETY TECHNOLOGY AUTHORITY

## Conference of the revision of the Toy Safety Directive

In the first quarter of 2023, the European Commission is expected to propose a new legislation on toy safety. This is based on the 2020 evaluation of the Toy Safety Directive and the ensuing report of the European Parliament, both with the purpose of improving the protection and safety of children around toys in Europe.

In this context, European and National legislators, authorities, and the European toy industry (retailers, wholesalers, and manufactures) share the ambition to make children safe around their toys.

In this context you are invited to participate in a Conference of the revision of the Toy Safety Directive to take place on:

**Friday 27 January 2023 from 10:00 - 16.00 at the new LEGO Campus and Headquarters, Aastvej 1, Billund Denmark**

At the conference there will be an opportunity to hear different views on the upcoming revision of the toy safety directive. During the morning session of the conference, The European Commission will give a presentation on their thoughts and preparations for the revision of the toy safety directive and members of both the European Parliament, representatives of Toys Industries of Europe and national associations will present their views.

The afternoon session will refine the Danish positions with the Danish authorities, the Danish Consumer Council and The Danish Association of Play. The afternoon session will be held in Danish.

It is to give all stakeholders with interest in toy safety an opportunity to share views that the Danish Association of Play, the Danish Ministry of Environment and the Danish Safety Technology Authority jointly invite you to take part in the conference, which replaces the annual Danish Theme-day on Toys.

Please register and confirm participation by sending an e-mail to Käthe Dahl-Jensen, [kdj@legebranchen.dk](mailto:kdj@legebranchen.dk) by January 18th. When registering, special requests for meals may be indicated (vegetarian, gluten-free, etc.). Please avoid disclosing allergens, etc. (health information), or religious beliefs, etc.

For purpose of the conference, there will be created a list of participants. The list will be printed and available at the conference. Please let us know if you prefer not to appear on this list.

## **Program:**

The session from 10.00 until lunch will be in English. The afternoon session will be in Danish with focus on discussion between the Danish stakeholders.

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| <b>10.00 – 10.30</b> | Registration and coffee  |
| <b>10.30 – 11.00</b> | <b>Welcome and introduction of the agenda</b> <ul style="list-style-type: none"><li>• Mr. Ole Hammer, Chairman of the Danish Association of Play,</li><li>• Mr. Henrik Søren Larsen, Head of Department, Ministry of Environment of Denmark</li><li>• Representative of the Danish Safety Technology Authority (TBD),</li><li>• Moderator - Mrs. Karen Lorenzen, OPERATE</li></ul> |
| <b>11.00 – 11.30</b> | <b>Presentation on the ambitions and preparations for the new EU-legislation for toys by the EU-Commission's Toys Unit</b> <ul style="list-style-type: none"><li>• Ms. Pilar de la Barcena Angulo.</li></ul>   |
| <b>11.30 – 11.50</b> | <b>Views on EU-legislation for toys by members of the European Parliament</b> <ul style="list-style-type: none"><li>• MEP Christel Schaldemose (S&amp;D, DK),</li><li>• MEP Marion Walsmann (EPP, DE), and</li><li>• MEP Morten Løkkegaard (RENEW, DK).</li></ul>  |
| <b>11.50 – 12.15</b> | <b>The position of Toy Industries of Europe</b> <ul style="list-style-type: none"><li>• Mrs. Catherine Van Reeth, Secretary General,</li><li>• Mr. Lars Vogt, Director of policy</li></ul>   |
| <b>12.15 - 13.00</b> | <b>Panel discussion</b>  |
| <b>13.00 - 13.45</b> | Lunch at LEGO the Campus cafeteria.  |
|                      | <i>Conference switches to Danish</i>   |
| <b>13:45 – 14.00</b> | Short exercise and discussion among participants.  |
| <b>14.00 – 14:45</b> | <b>Response to the public consultation from Danish public authorities,</b> <ul style="list-style-type: none"><li>• Mrs. Shima Dobel, Ministry of Environment of Denmark</li><li>• Mr. Nikolai Samsson Petersen, Danish Safety Technology Authority.</li></ul>  |
| <b>14.45 – 15.00</b> | <b>Danish Consumer Council's response to the public consultation</b> <ul style="list-style-type: none"><li>• Mr. Claus Jørgensen, Project Manager</li></ul>  |
| <b>15.00 – 15.30</b> | <b>Positions of the Danish Association of Play:</b> <ul style="list-style-type: none"><li>• Mrs. Betina Schiønning, Head of Secretariat</li></ul>  |
| <b>15.30 – 15.45</b> | <b>Sum-up on Danish perspectives conclusion of program</b>   |

## **Information on the processing of personal data (GDPR)**

*In connection with the registration for the conference, information about you will be processed as we receive your name, email address and any further information that you give us.*

*By registration for the conference, you accept that Legebranchen shares the information with co-organizers and participants of the conference, who also act as data controllers. This includes the Danish Ministries of Environmental and Business affairs as well as the Lego Group. Legebranchen can choose to take situational pictures from the event, and they will be displayed on SoMe or the website [www.legebranchen.dk](http://www.legebranchen.dk) . The pictures will be displayed as long as there is a purpose. You can read more about our privacy policy here: [Legebranchen.dk/persondatapolitik](http://Legebranchen.dk/persondatapolitik)*